## INITIAL CREDIT RATING REPORT HASNA TRADERS Ref. no.: FR/2022/027952

WCRCL

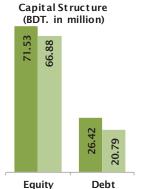
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### **Key Snapshot:**

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Particulars	2021	2020
Revenue	208.09	197.59
EBIT	5.63	5.44
Net Profit	4.67	4.48
Total Assets	97.95	87.67
Total Equity	71.53	66.88
Total debt	26.42	20.79
Net Profit Margin (%)	2.2%	2.3%
CCC (Days)	114	115
ICR (X)	5.93	5.85



2021 2020

# Analysts:

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	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
SME Ratin	WCRSE 3	Stable	18 December 2022	17 December 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

 $\textbf{Methodology:} \textit{SME rating methodology published on the WCRCL website at www.wasocreditrating.com$ 

### **RATING RATIONALE**

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Hasna Traders (hereinafter referred as "ATE" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that ATE will be able to maintain its good fundamentals in the foreseeable future.