

## 2<sup>nd</sup> SURVEILLANCE CREDIT RATING REPORT BEAUTY TRADE INTERNATIONAL

Ref. no.: FR/2023/030606



### Report Contents:

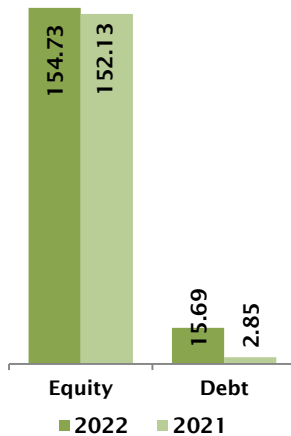
Particulars	Page
Rating Rationale	01
Owners Profile	02
Business Management	02
Business Analysis	02
Financial Position Analysis	03
Risk Factor Analysis	04
Rating Observation	04

### Key Snapshot:

Tk. In million

Particulars	2022	2021
Revenue	160.52	202.26
EBIT	19.83	17.08
Net Profit	16.85	17.08
Total Assets	170.42	154.98
Total Equity	154.73	152.13
Debt	15.69	2.85
Net Profit Margin (%)	10.5%	8.4%
CCC (Days)	301.74	210.11
ICR (X)	20.98	n/a

### Capital Structure (BDT. in million)



### Analysts:

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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	28 March 2023	27 March 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

**Financial Based on-** Audited financial statements up to 31 December 2022.

**Methodology:** SME Rating Methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

### RATING RATIONALE

WCRCL has reaffirmed **‘WCRSE 3’** (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating **Beauty Trade International** (hereinafter referred to as **‘BBT’** or **‘The Enterprise’**) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating declaration.

The above rating has been assigned based on the fundamentals of the enterprise which has

- Long experience of the proprietor in the business
- Experienced and skilled Management
- Good market reputation
- Low leverage position in the capital structure
- Moderate profitability condition

However, the above factors are constrained to some extent by

- Low disclosure in the financial statements
- Long Cash Conversion Cycle
- No insurance coverage, which means high operational risk.

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other SE's.

WCRCL also viewed the enterprise with “Stable” outlook and believes that **BBT** will be able to maintain its good fundamentals in the foreseeable future.