

# INITIAL CREDIT RATING REPORT ADRIJA

Ref. no.: FR/2022/29951

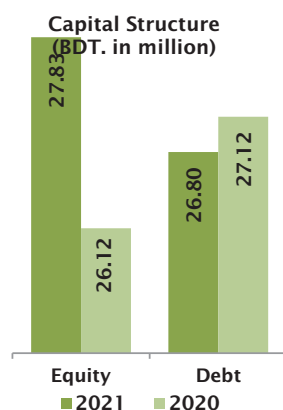


## Report Contents:

Particulars	Page
Rating Rationale	1
Entity Profile	2
Business Management	2
Business Analysis	2
Financial Position Analysis	3
Banking Relationship	4
Risk Factor Analysis	4
Rating Observation	5

## Key Snapshot:

BDT. in million		
Particulars	2021	2020
Revenue	84.98	78.45
EBIT	9.63	8.07
Net Profit	8.22	6.75
Total Assets	54.63	53.24
Total Equity	27.83	26.12
Total debt	26.80	27.12
Net Profit Margin (%)	9.7%	8.6%
CCC (Days)	178.00	190.00
ICR (X)	6.80	6.08



## Analysts:

**Juthi Khanum**  
juthi@wasocreditrating.com

**Ummay Fatema**  
fatema@wasocreditrating.com

SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	06 December 2022	05 December 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

**Methodology:** SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Adrija (hereinafter referred as "ADRIJA" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that ADRIJA will be able to maintain its good fundamentals in the foreseeable future.