

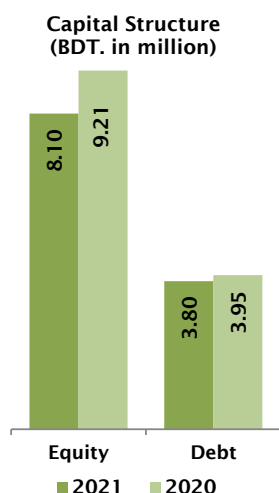
## Report Contents:

Particulars	Page
Rating Rationale	1
Business Profile	2
Business Management	2
Business Analysis	2
Financial Position Analysis	3
Banking Relationship	3
Risk Factor Analysis	4
Rating Observation	4

## Key Snapshot:

Tk. in million

Particulars	2021	2020
Revenue	8.00	11.20
EBIT	3.80	4.55
Net Profit	3.15	4.26
Total Assets	11.90	13.95
Total Equity	8.10	9.21
Debt	3.80	3.95
Net Profit Margin (%)	39.3%	38.0%
CCC (Days)	800	584
ICR (X)	6.39	19.76



## Analysts:

**Ummay Fatema**  
fatema@wasocreditrating.com

**Maharan Nasrin**  
maharan@wasocreditrating.com

SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	06 December 2022	05 December 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Tk. in million

Name of the Bank	Mode of Investment	Sanctioned Amount	Outstanding Amount dated as on 30.11.2022
Uttara Bank Limited	CC(H)	3.50	2.47

**Financial Based on-** Management prepared financial statements up to 2021.

**Methodology:** SME Rating Methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has upgraded 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Jhilik Enterprise (hereinafter referred to as 'JE' or 'The Enterprise') based on its financial and other relevant qualitative and quantitative information up-to the date of the rating assessment.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Good business network
- Long business experiences of the proprietor
- Good interest coverage position
- Low leverage position in the capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Lack of disclosure in the financial statement
- Manual accounting process
- Price volatility of trading products
- No insurance coverage
- Expired trade license

The SME rating implies that the enterprise is adjudged to average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that JE will be able to maintain its good fundamentals in the foreseeable future.