SURVEILLANCE CREDIT RATING REPORT ZOHA HOMOEO HALL



Ref. no.: FR/2022/26108

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Key Snapshot:

BDT. in million

Particulars	2021	2020
Revenue	124.93	117.53
EBIT	11.38	9.68
Net Profit	7.10	5.42
Total Assets	62.34	59.17
Total Equity	25.92	24.85
Debt	36.43	34.32
Net Profit Margin (%)	5.7%	4.6%
CCC (Days)	164	166
ICR (X)	2.66	2.27

SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	29 August 2022	28 August 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

BD1. In million	
Date of	
Outstanding	

Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount	Date of Outstanding
Uttara Bank Limited	CC (H)	35.00	30.67	_
	L/C	20.00	Nil	27.08.2022
	LTR	10.00	Nil	•
	Total	65.00	30.67	

Financial Based on-unaudited financial statements up to 31 December 2021.

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Zoha Homoeo Hall (hereinafter referred as "ZHH" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

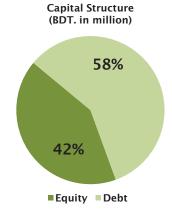
- Experienced and skilled management
- Good business network
- Good Profitability margin
- Moderate interest coverage position
- Satisfactory banking relationship

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statement
- Tight liquidity position with long cash conversion cycle
- Highly levered capital structure
- No insurance coverage
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average **level** of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that **ZHH** will be able to maintain its good fundamentals in the foreseeable future.



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