CREDIT RATING REPORT SADIA TRADING



Ref. no.: FR/2022/25431

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Key Snapshot:

BDT. in million

	22		
Particulars	2021	2020	
Revenue	16.08	14.85	
EBIT	1.77	1.26	
Net Profit	1.59	1.20	
Total Assets	6.07	5.87	
Total Equity	4.07	3.92	
Debt	2.24	1.95	
Net Profit Margin (%)	9.9	8.1	
CCC (Days)	117	122	
ICR (X)	10.56	23.33	





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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	29 August 2022	28 August 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

 $\textbf{\textit{Methodology:} SME rating methodology published on the WCRCL website at www.wasocreditrating.com}$

RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to **Sadia Trading** (hereinafter referred as "ST" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- · Low disclosure of financial statements
- No insurance coverage
- Tight liquidity position with long cash conversion cycle
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that ST will be able to maintain its good fundamentals in the foreseeable future.