

CREDIT RATING REPORT NEW RAINBOW TOURS



Ref. no.: FR/2022/26389

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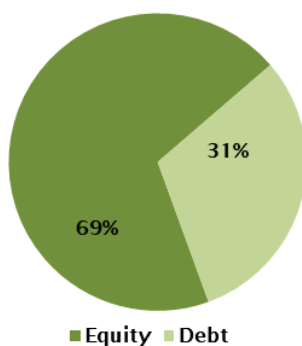
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Key Snapshot:

BDT. in million

Particulars	2021
Revenue	150.00
EBIT	26.70
Net Profit	26.40
Total Assets	253.70
Total Equity	15.75
Total debt	7.00
Net Profit Margin (%)	17.6%
CCC (Days)	190
ICR (X)	89.00

Capital Structure
(BDT. in million)



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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	11 October 2022	10 October 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to New Rainbow Tours (hereinafter referred as "NRT" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Regular tax payment history
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Small scale in the business
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that NRT will be able to maintain its good fundamentals in the foreseeable future.