

CREDIT RATING REPORT SHISHIR PRINTING AND PUBLICATION



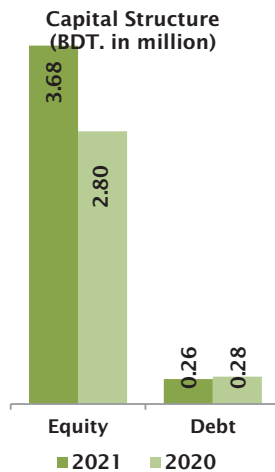
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Key Snapshot:

Particulars	BDT. in million	
	2021	2020
Revenue	4.53	3.96
EBIT	0.88	0.92
Net Profit	0.88	0.91
Total Assets	3.94	3.08
Total Equity	3.68	2.80
Total debt	0.26	0.28
Net Profit Margin (%)	19.4%	23.1%
CCC (Days)	106	105
ICR (X)	341.38	530.57



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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	19 September 2022	18 September 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned **‘WCRSE 3’** (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to **Shishir Printing and Publication** (hereinafter referred as “SPP” or “The Enterprise”) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to **above average level** of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with “Stable” outlook and believes that SPP will be able to maintain its good fundamentals in the foreseeable future.