

CREDIT RATING REPORT ASHAJO

Ref. no.: FR/2022/025577

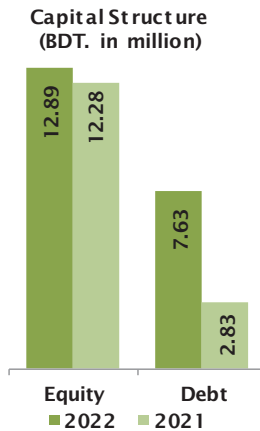


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Key Snapshot:

BDT. in million		
Particulars	2022	2021
Revenue	49.42	41.18
EBIT	8.88	7.40
Net Profit	6.23	5.19
Total Assets	20.52	15.11
Total Equity	12.89	12.28
Total debt	7.63	2.83
Net Profit Margin (%)	12.6%	12.6%
ICR (X)	6.45	6.45



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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	29 August 2022	28 August 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount	BDT. in Million
				Date of Outstanding
Agrani Bank Limited	Bai-Muajjal (Hypo)	4.80	2.13	28.08.2022
Mercantile Bank limited	SOD (G)	3.00	3.00	

Financial Based on-Unaudited financial statements up to 30th June 2022.

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned **‘WCRSE 3’** (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to **Ashajo** (hereinafter referred as “A” or “The Enterprise”) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- No insurance coverage
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with “Stable” outlook and believes that “A” will be able to maintain its good fundamentals in the foreseeable future.